

Fundraising Committee Report End of Year 2024

Spring

PacificGives – April 24,2024

This year we chose to participate as ambassador for PacificGives and opted out of 209Gives due to conflicting and overlapping dates. The overall goal was to increase our Powell Grant-Foundation Scholarship program. We had 44 donors including several collegiate brothers donated during PacificGives. The amount that we raised was \$16,826 with a match the final total was \$33,652.00 . A huge donation came from alumni brother Clark Gustafson who donated \$10,000.

Fall/Winter

I overlooked on these two programs for the fall/winter. One was the Costco Giving and KPGLives. The Costco Matched Program occurs in October and it is a month long giving – This program is for Costco employees who can choose and donate to their local non-profit organization and Costco will match up to 60%.

KPGives – KP would match up to \$200 for each employee's donation to his/her choice of non-profit organization.

On the other hand, this year the Foundation received 2 enormous estate gifts (Tom and Kathy Stout and Kit Michael and June Mills). The Foundation will have to remind alumni brothers about the Mortar and Pestle Legacy Society.

This is a recommendation to include an end of year campaign from the President (in 2025)- A warm wish with a reflection/summary from the President on current status of the Foundation and also a reminder of to make an end of year donation/gift to the Foundation. An example is the pamphlet that I received in the mail with a message from Scott Biedermann.

Challenges/Rewards: Reflecting over the past 6 years as the Fundraising Chairperson, I am grateful and fortunate to have an amazing board who have helped me along. Without everyone's support, this position would have been a struggle for me. The challenge that I do see from year to year is how to get new donors when promoting a new fundraising program. As a reminder currently we have 343 alumni brothers and if each alumni brother donates about \$50 to \$100 as an end of year donation, that would generate around \$17,150 to \$34,300 of donation. The majority support of our fundraising program comes from the board and alumni brothers who have continuously donated in the past. I hope we can reach out to the younger alumni brothers especially our new board has four recent graduates. We may need to survey or converse with the younger generation to see what it takes them to donate or contribute to the Foundation.

Both PacificGives and 209Gives are great programs for the Foundation. Overall both have benefited the Foundation's scholarship programs.

Thank you again for the opportunity to serve this amazing Foundation. I look forward to hear many good news from the Foundation. Please let me know if I can help in any ways to achieve our mission goals.

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